

# CHRIS TUFF

Leading With Genuine Connection

## THE PROBLEM

In the wake of The Great Resignation, many companies are scrambling to find ways to attract & retain top talent, AND find new business within your ecosystem. They understand the answer lies in culture, but bagels in the breakroom and forced fun mixers aren't moving the needle. Modern employees want a workplace where their passion, purpose, and profession intersect.

## THE SOLUTION

Through his energy, humor, and captivating storytelling abilities, Chris demonstrates how genuine connection can accelerate business growth as well as recruitment and retention. He empowers leaders to get proactive about a company culture that not only helps employees foster fulfillment and joy in the workplace, but also supercharges productivity and profits.



## TAKEAWAYS

Chris makes it his mission to impact every single audience member, giving them free tactics they can implement immediately to leverage genuine connections in a way that improves both your internal team culture and external productivity.

### In this session, you will:

- Build a work culture employees crave
- Increase recruitment and retention
- Arm your sales team with tactics to improve topline ROI
- Bring passion, fulfillment, and fun to the way you're doing business

“After working with Chris, I was able to merge my purpose and passion to work. My next review was the best of my career.”

- Brad Kehm  
Director of Sales, Nike



verizon

Walmart



LexisNexis