

# CHRIS TUFF

SAVE YOUR ASKS

## THE PROBLEM

In the modern work environment, business leaders and sales teams are under enormous pressure to convert more leads and shorten sales cycles. Many have turned to technology for assistance, but in most cases, widening the funnel through automation and asking for the sale too fast has resulted in low capture rates and diminishing ROI.

## TAKEAWAYS

Chris makes it his mission to impact every single audience member, giving them free tactics they can implement immediately to become better sellers and connectors—and empowering them to do it with greater purpose and fulfillment.

## THE SOLUTION

Through his energy, humor, and captivating storytelling abilities, Chris lays out how fostering genuine connections can have an immediate impact on topline growth. By ditching the clichés of transactional networking and taking the time to understand your prospects' pain points, you'll 3x your conversion and cut your sales cycles in half.



## WITH CHRIS'S 5 SECRETS TO GENUINE CONNECTION, YOU WILL:

- Look at building—and sustaining—connections in a new, more energizing light
- Learn how identifying prospects' pain points can instantly increase conversion
- Build a new network of genuine, lifelong connections
- 3x your sales ability in business



*You take one heaping tablespoon of fun, two of energy, and three of insight. Mix them together, and you have Chris Tuff: the perfect recipe for an unforgettable presentation on how we can bring real connections to our networking, our sales, and our business relationships.*

*- Dr. Nick Morgan  
Communication Coach and  
President of Public Words*

