

CHRIS TUFF

CREATING A CULTURE OF CONNECTION

THE PROBLEM

Lazy. Entitled. Needy. These are just some of the words used to describe Millennials and Gen Z-ers in the workplace. But to discount these much-maligned generations of workers isn't just buying into the myths—it's damaging to your business. A fulfilling culture is a byproduct of authentically connecting, and The Great Resignation is the result of that need not being met.

TAKEAWAYS

Chris makes it his mission to impact every single audience member, giving them free tactics they can implement immediately to foster genuine connection in the workplace, which will lead to a culture of belonging in a post-pandemic world.

THE SOLUTION

Through his energy, humor, and captivating storytelling abilities, Chris offers a practical, profit-focused playbook for working with and motivating the world's largest generations. He debunks Millennial and Gen Z myths, teaches leaders how to attract—and keep—the best prospects, and offers tips on how to craft a culture that will boost and maintain morale.



IN THIS SESSION, YOU WILL:

- Identify what's missing from your leadership style
- Build a work culture employees crave
- Win at recruiting new employees
- Retain current employees by learning to motivate, manage, and grow a multigenerational workforce

Chris really cares about helping people and improving their lives. He is an infectious speaker and an incredible communicator. His speaking engagements and books have been our client's absolute favorites!

– Mark Stroman
Employee Benefits Practice Leader, USI Insurance Services



AT&T

